



ALEXANDRIA TRANSIT COMPANY



Class #5 | Thursday, April 15th, 2021

DRIVING ALEXANDRIA SAFELY HOME

The Alexandria Transit Company is a non-profit public service corporation wholly-owned by the City.

Service began in 1984, coinciding with the opening of Alexandria's first Metrorail Stations.

DASH's Transit Network consists of twelve routes serving the City of Alexandria, Shirlington, and the Pentagon



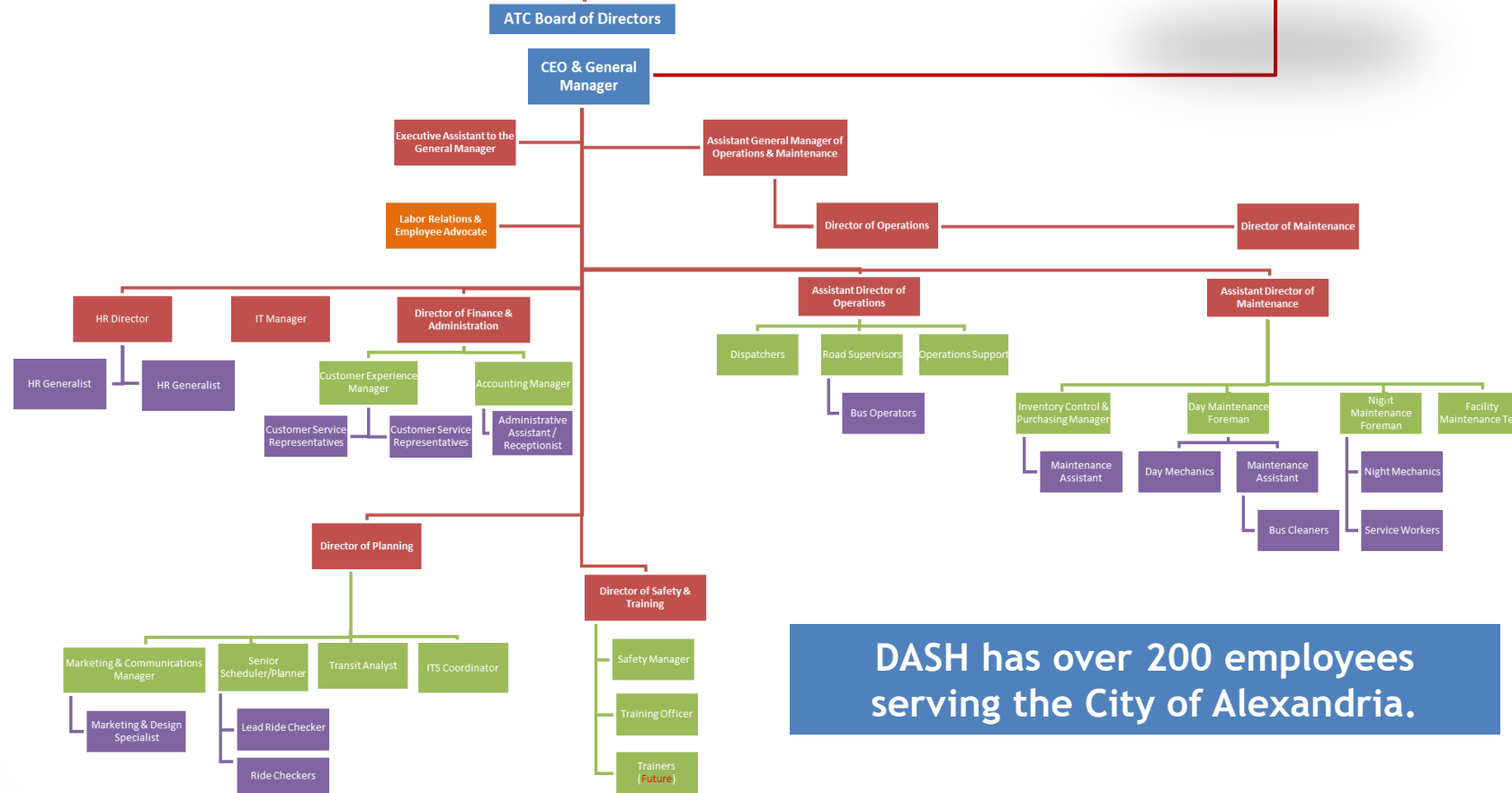


Organization Structure

Alexandria Transit Company is governed by the Alexandria Transit Company Board of Directors, whom employs the General Manager/CEO



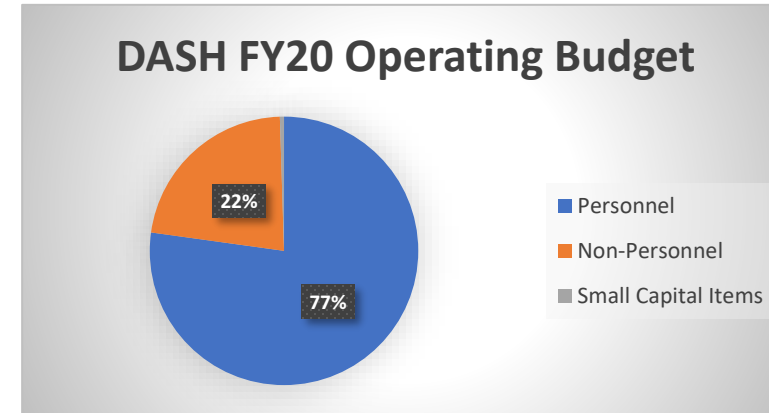
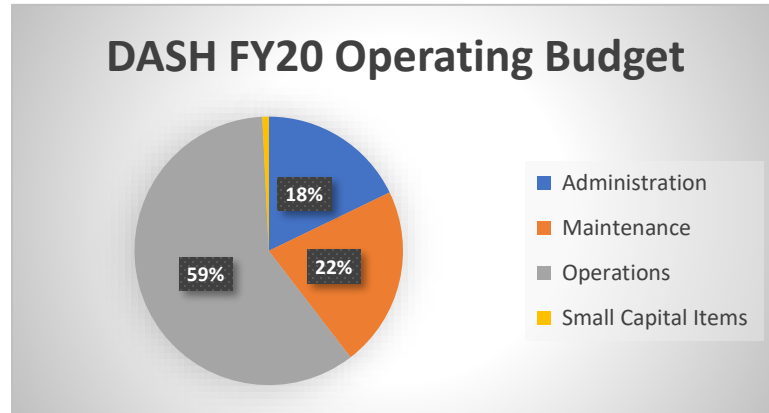
Josh Baker
CEO & General Manager



DASH has over 200 employees serving the City of Alexandria.

DASH Funding

FY 2020 Operating Budget Distribution: \$25.2 Million



Overall Budget Summary:

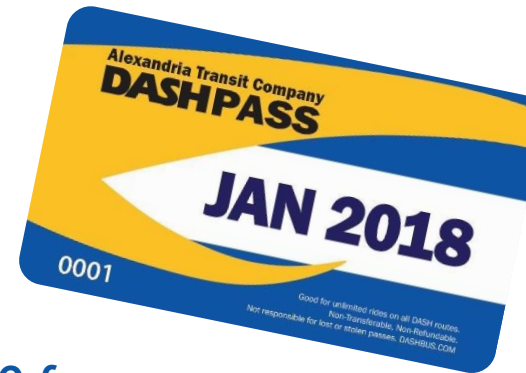
ATC's obligation is to provide high quality, affordable and accessible transit services to the City of Alexandria using all of our available funding wisely.



Fare Policy and Partnerships

Fare Policy

- \$2.00 Base Fare
- \$45 Monthly DASH Pass
- Participant of regional SmarTrip program
- DASHBus Mobile App \$1.00 fare
- Senior/Disabled SmarTrip discounted \$1.00 fare



Partnerships

- Alexandria High School Students Ride Free
- DOT & Metroaccess Ride Free Program
- BRAC-133 Mark Center AT2X (Loop)
- King Street Trolley
- DASH Charters



Operating Statistics

Twelve routes serving the City of Alexandria, Shirlington, and the Pentagon.

Annually



- 3.9 million riders
- Over 2 million miles
- Over 230,000 platform hours

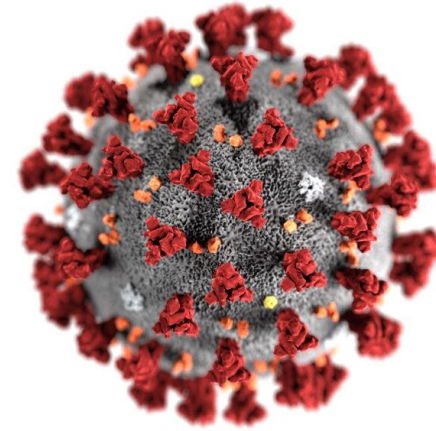
Fleet



- 99 Heavy Duty Fixed Route Buses
- 8 New Buses in Spring of 2020



2020 COVID-19 Pandemic



- Dedicated COVID-19 Response
- Proactive approach to mitigate spread of COVID-19 amongst passengers and workforce
- No known transmission of COVID-19 onboard DASH vehicles
- Measures taken throughout all areas of the organization:
 - Service
 - Workforce Scheduling
 - Cleaning

2020 COVID-19 Pandemic

CLEANING

- All buses fully disinfected twice daily
- Entire fleet is fully fogged once per week
- DASH facility disinfected daily at all high contact points
- Street reliefs (sharing of vehicles) discontinued



2020 COVID-19 Pandemic



SERVICE/SOCIAL DISTANCING

- Masks required for all passengers
- The largest buses are used as much as possible
- Rear door boarding, suspension of fare collection
- Front section of bus blocked off
- Standby buses used to address overcrowding



2020 COVID-19 Pandemic

IMPACTS & CHALLENGES

- Loss of almost \$4 million in annual farebox revenue
- Decline of upwards of 70% of bus ridership

Current Projects & Initiatives



Alexandria Transit Vision -
Network Revamp



Facility Expansion



Fleet Expansion and Future
Electrification



Alexandria Transit Vision

www.dashbus.com/transitvision

The ATV is an **unbiased**, **data-driven** effort by DASH and the City of Alexandria to redesign the city's transit network to more accurately reflect community transit priorities and current/future transit demand.

The final ATV Plan will be:

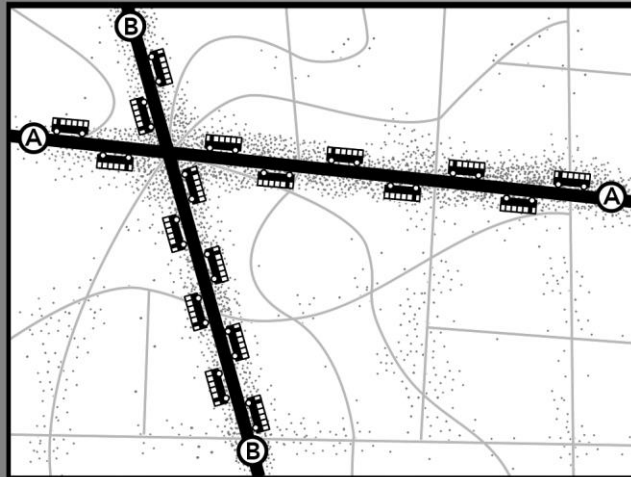
- Unbiased (Starting with a Blank Slate)
- Comprehensive/Inclusive
- Data-Driven (Demographic, O/D Pairs, etc)
- Reflective of Community/Stakeholder Values
- Unconstrained

Alexandria Transit Vision

www.dashbus.com/transitvision

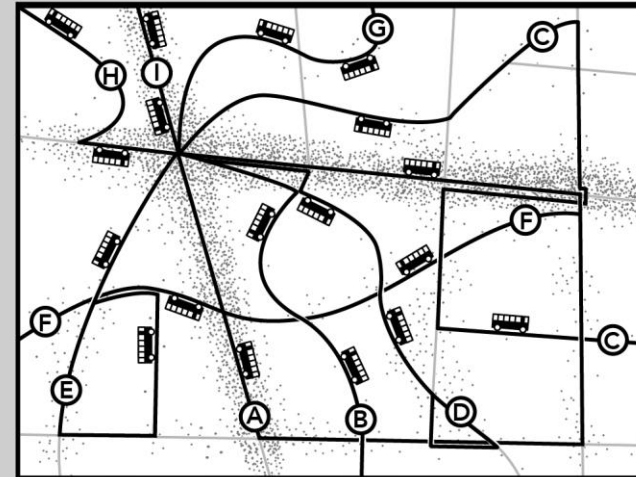
More ridership

"Think like a business"



More coverage

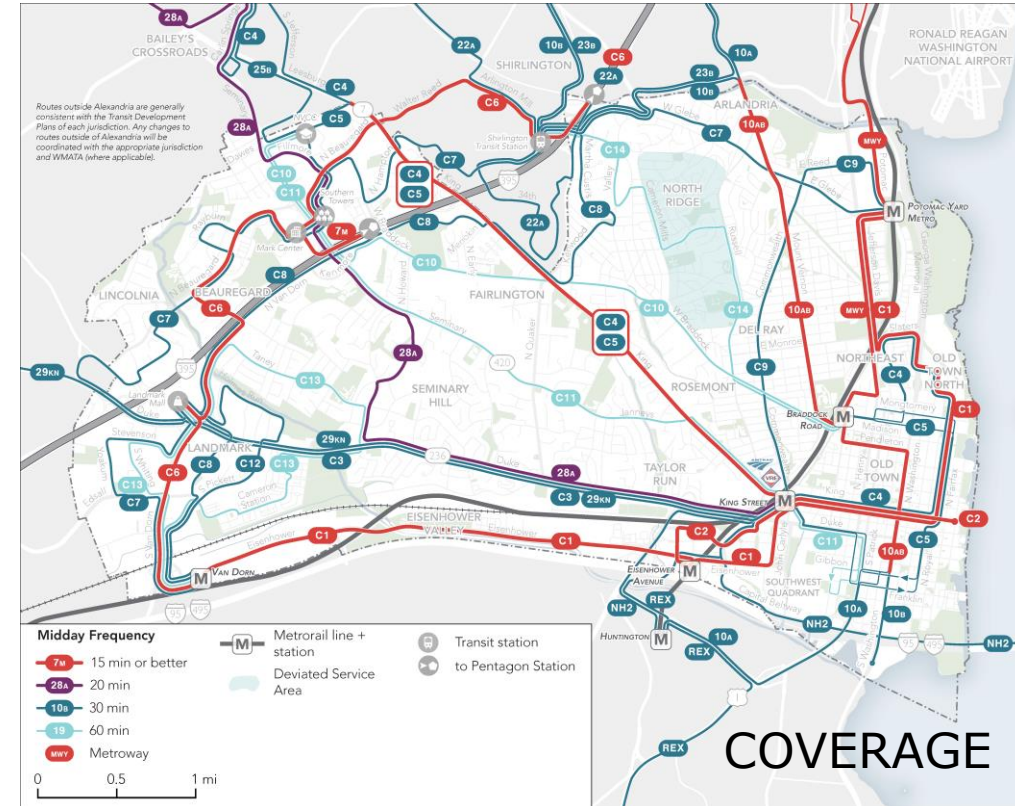
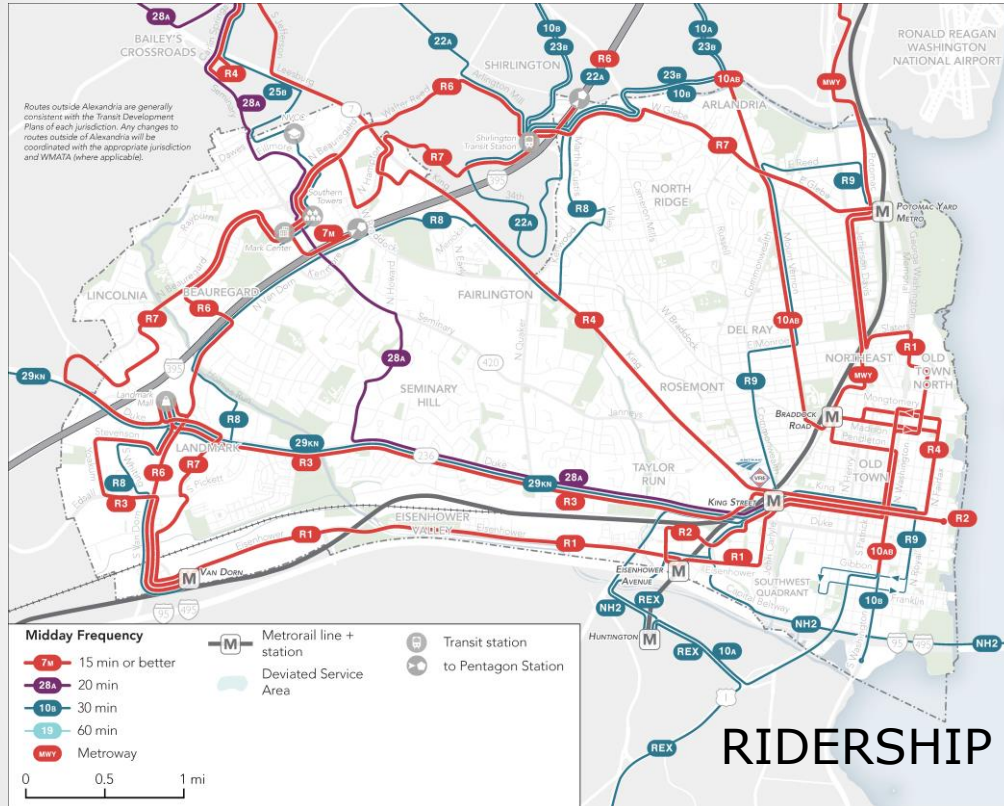
"Access for all"



Ridership vs. Coverage

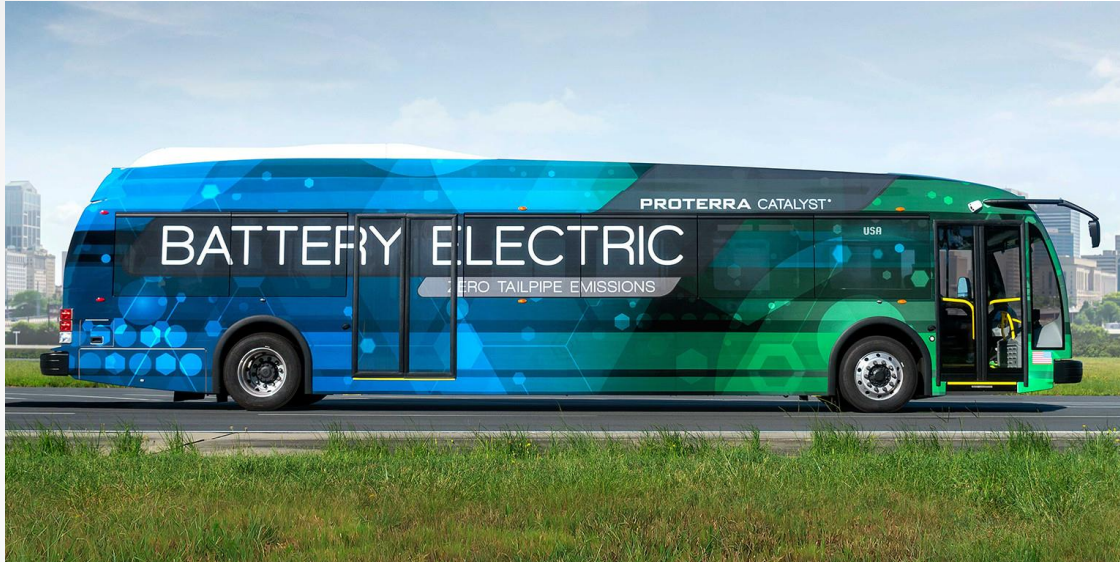
Alexandria Transit Vision

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Ridership vs. Coverage

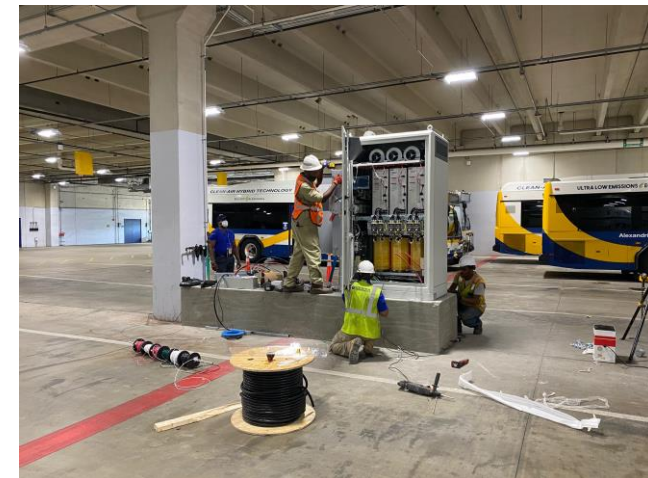
Electric Buses



- Current Project: 6 Battery Electric Buses Funded by Volkswagen Mitigation Funds
 - 3 New Flyer Electric Buses
 - 3 Proterra Electric Buses
 - 6 Depot Chargers
- Will allow competitive comparison of two leading manufacturers of Electric buses.
- Demonstration of Industry Standardization of Charging Technology
- Future Funding Secured for 20 Additional Zero Emissions Buses (FY21-23)

Electric Buses

- First 3 buses were delivered in August 2020
 - Currently going through inspections, commissioning, and testing.
- Second 3 buses expected to be delivered in January 2021
- Installation of 6 Depot Chargers expected to be completed in October 2020.





Questions & Discussion



ALEXANDRIA TRANSIT COMPANY
3000 Business Center Drive
Alexandria, Virginia 22314

703.746.DASH
www.dashbus.com
Facebook.com/dashbus
Twitter.com/dashbus
Instagram/dashbus_alexandria